

# CAREER CENTER BULLETIN

A CRY-ROP Edition Newsletter: Colton Unified, Redlands Unified, Yucaipa Unified, School Districts



## HAPPY #CTE MONTH



#InspiringCareerPossibilitiesForALLStudents

## What is CTE Month?

Career and Technical Education, or CTE, is education that directly prepares students for high-wage, high-demand careers. CTE covers many different fields, including health care, information technology, advanced manufacturing, hospitality and management and many more. Every February, the CTE community celebrates CTE Month® to raise awareness of the role that CTE has in readying learners for college AND career success. CTE Month is also a time to recognize and celebrate the achievements and accomplishments of our CTE partners and students (That's you)! CTE Month is supported by a variety of CTE groups and organized by the Association for Career and Technical Education (ACTE).

### Students enroll in a Pathway

- A pathway is a sequence of courses taken over multiple years
- Pathways are typically 2 or 3 years
- Students take CTE classes, in addition to regular academics

### CTE students get to...

- Tour Industries
- Compete
- Job Shadow
- Have Internships
- Do Project-Based Learning

### CTE prepares students for college AND career success!

- CTE prepares all students to be work ready!
- Students learn to collaborate, communicate, problem-solve, time-manage and build resumes.

### CTE is for Everyone!

**There is a place for ALL STUDENTS in CTE!**

## The California 15 Industry Sectors Careers



Agriculture & Natural Resources



Building Trades and Construction



Arts, Media, and Entertainment



Education, Child Development, and Family Services



Energy and Utilities



Engineering & Design Industry



Fashion & Interior Design



Finance and Business



Health Science & Medical Technology



Hospitality, Tourism, & Recreation



Information Technology



Manufacturing & Product Development



Marketing, Sales, & Service



Public Services



Transportation



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## The Value of Career & Technical Education

High School  **93%** of students who participate in CTE programs graduate high school.

College  **91%** of students who earned 2-3 CTE credits enrolled in college.

Career  **2%** wage increase for each year students took a CTE course.



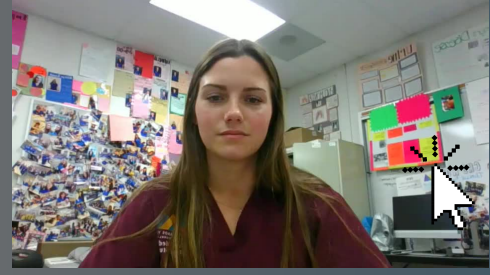
**OUR MISSION**  
 Preparing students for high demand careers by providing exceptional Career Technical Education programs influenced by business and industry.

**OUR VISION**  
 Inspiring career possibilities for all students.



## Guiding Principles

- **CTE** prepares all students for Career and College, CTE is NOT only for students who don't plan to go to college.
- **CTE** needs support from parents and counselors.
- **CTE** inspires students with different career possibilities and options.
- **CTE** offers purpose, relevancy and connects learning to the real world.
- **CTE** students are equipped with employability skills.
- **CTE** students experience business and industry while in high school.
- **CTE** students leave high school with skills.
- **CTE** students can earn industry recognized certificates.
- **CTE** empowers students to study subjects they're passionate about.
- **CTE** students can earn college credit while in high school.
- **CTE** students complete high school with a college and career.



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